

MarVella

Breeding **MARIONNET LABEL**

Denomination : COV MAR 118

VERY EARLY - JUNE BEARING VARIETY



Trayplant MARVELLA



The new early variety !

5 KEY REASONS

- 1 **Consistent fruit size** throughout the season
- 2 **High yield** and great taste profile
- 3 **High percentage marketable fruits**
- 4 **Good shelf life**
- 5 **Flexible stems**

PLANT CHARACTERISTICS

WELL STRUCTURED

Aerated plant

GOOD RESISTANCE TO

Powdery mildew, phytophthora root rot, and botrytis

CHILLING REQUIREMENTS

Approx. 850 hours

FRUIT CHARACTERISTICS

COLOR

Red orange

SHAPE

Conical – short conical

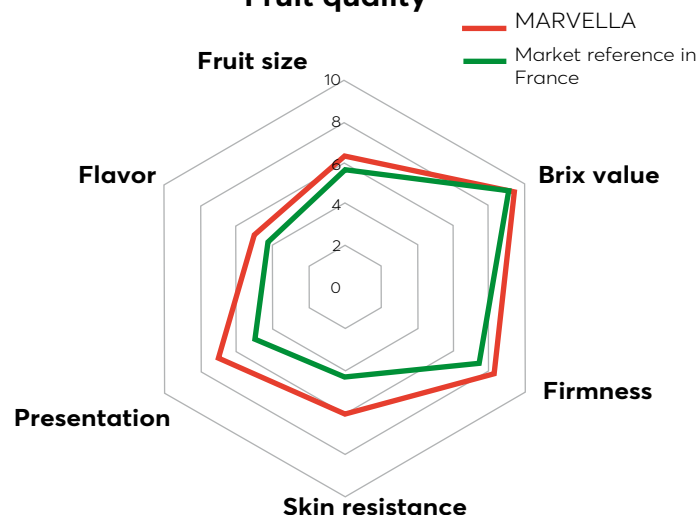
FLAVOR

Aromatic, juicy,
excellent balance in sweetness and acidity

SHELF LIFE

Good, suitable for export

Fruit quality



Source : Centre de Recherche et d'Innovation Végétale (C.R.I.V.), France



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PRODUCTION

CYCLE

Extra early, - 7 days prior to standard early season

YIELD

High yield, consistent production

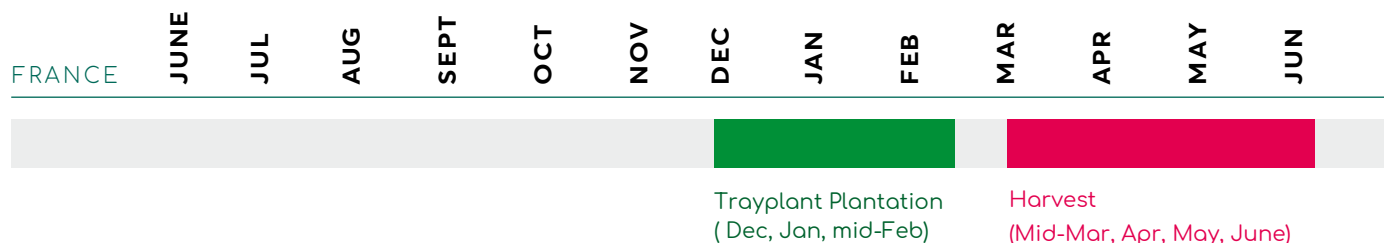
1	2	3	4	5

HARVEST

Easy picking



STRAWBERRY JUNE BEARING VARIETY CYCLE



Production is evenly spread out in the South of France or in early and heated cultivation.

Plantation Production Crop

General production cycle may change according to regions

For additional information and grower support, please inquire the Earth Market Business Development and/or the Technical Team.



MARVELLA - Hydroponic. glass



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